



Practice Outfitting

By Intrepid Counseling

A red kayak is positioned in the foreground, pointing towards the center of the frame. The kayak has a compass mounted on its deck and some gear secured with black straps. The water is still, reflecting the sky and the surrounding forest. The background shows a dense line of trees under a clear, light blue sky.

About Intrepid Counseling

Mission: Supporting clinicians, serving TCKs.

Quality clinical mental health care for TCKs, no travel required.

Origin: In 2018 Brianna White, LMFT founded Intrepid Counseling to offer TCK and trauma specialist care to TCKs.

Now: Seeing many would-be TCK clinicians turned away by organizational, family and other logistical barriers, Brianna designed the TCK Practice Outfitting program to help clinicians overcome the barriers and start serving TCK clients.



The Barriers

Money

Clinicians who want to work with TCKs may struggle to raise support, some organizations have student loan debt limits. Startup delays cost \$.

Location

Family needs can take TCK clinicians off of "the field" and they can no longer provide care. Licensure portability is complicated.

Organization

Their current organization doesn't offer a clinical role, or their desired organization isn't looking for their skills.

A photograph of a muddy, rutted path leading to a stream in a lush green area. The path is filled with mud and water, and the stream is surrounded by dense vegetation, including banana plants and other tropical foliage. The overall scene is a rural, natural setting.

Traditional Models

Employed

Whether salaried, hourly or self-fundraising, clinicians can choose employment.

Pro: Predictable hour or salary pay, benefits(?), shown how to do the work

Cons: Employer controls your schedule, location and pay, client types, methods

Contracted

Clinicians can work as contractors in another clinician's practice.

Pros: The pay check is larger/hour

Cons: Pay large % of your fee to the group, support may be limited, may or may not control your schedule, client types, etc. (Illegal if set-up improperly).

Solo

Clinicians can start their own new practice.

Pros: You do it your way, schedule, fees, etc.

Cons: Can be stressful, isolating, slow, feels like reinventing the wheel



Or Get Outfitted

Outfitting Is

01

Startup Help

I'll walk you through the business startup process, step by step.

02

All Your Tools

I'll set you up with a road tested, complete set of clinical gear (including EHR and phone).

03

Community

Business and clinical consult groups
Somebody to ask any question

04

Networking

Who to contact, where to advertise,
Ready-made website space

05

Peace of Mind

You'll know you've covered all your bases
And there's alwasomebody to ask

Practice Outfitting Is

A Better Way To Work Together

Freedom

Set your own fee, focus,
schedule, location
Fixed subscription, not a
fee %

Flexibility

~~Do it our way
Figure it out on your own~~
Support - Someone to ask
Here's *a* way.

Community

Colleagues who get it
Peace of mind is self-care
Learning together

Healthy Practice Finances



1

Keep overhead low

2

Spend time making money

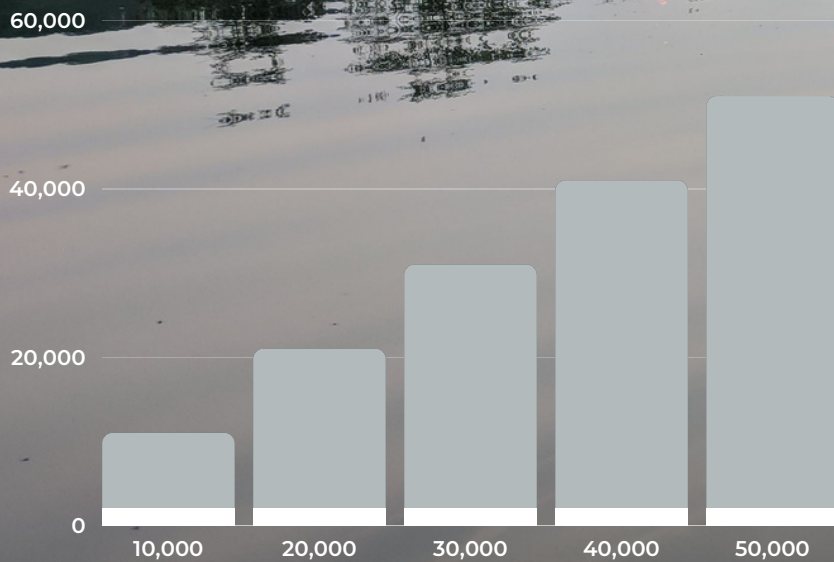
3

Spend money to save time



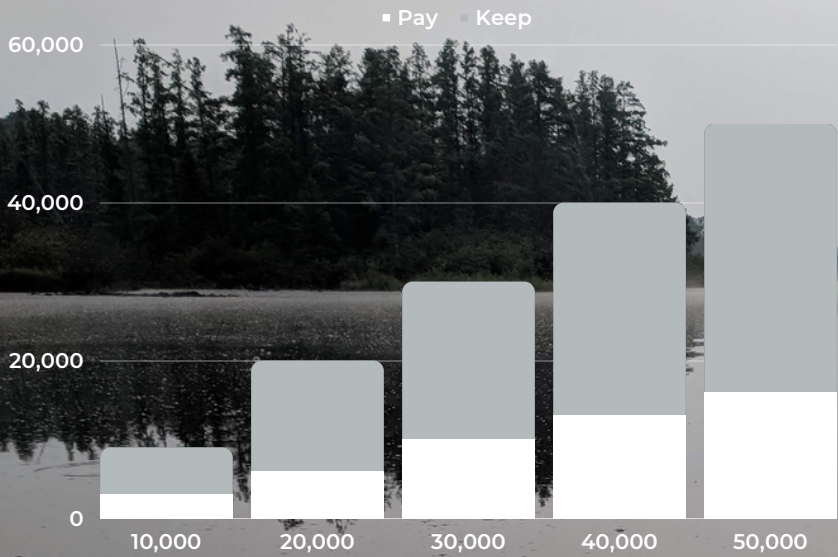
Contracted vs.

These graphs show the contrast between being a contractor in a 70/30 fee split agreement (group keeps 30% of your fee), versus TCK Practice Outfitting's fixed monthly subscription of \$175.

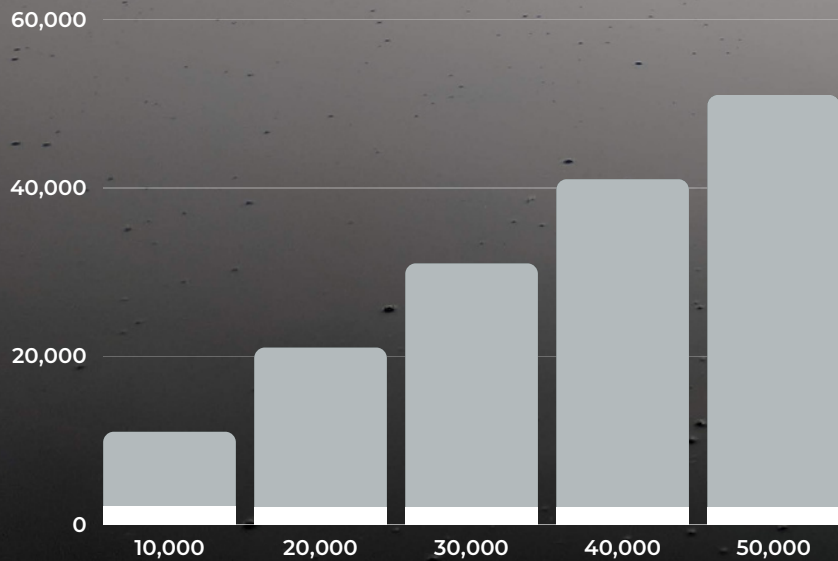


Outfitted

keep more money

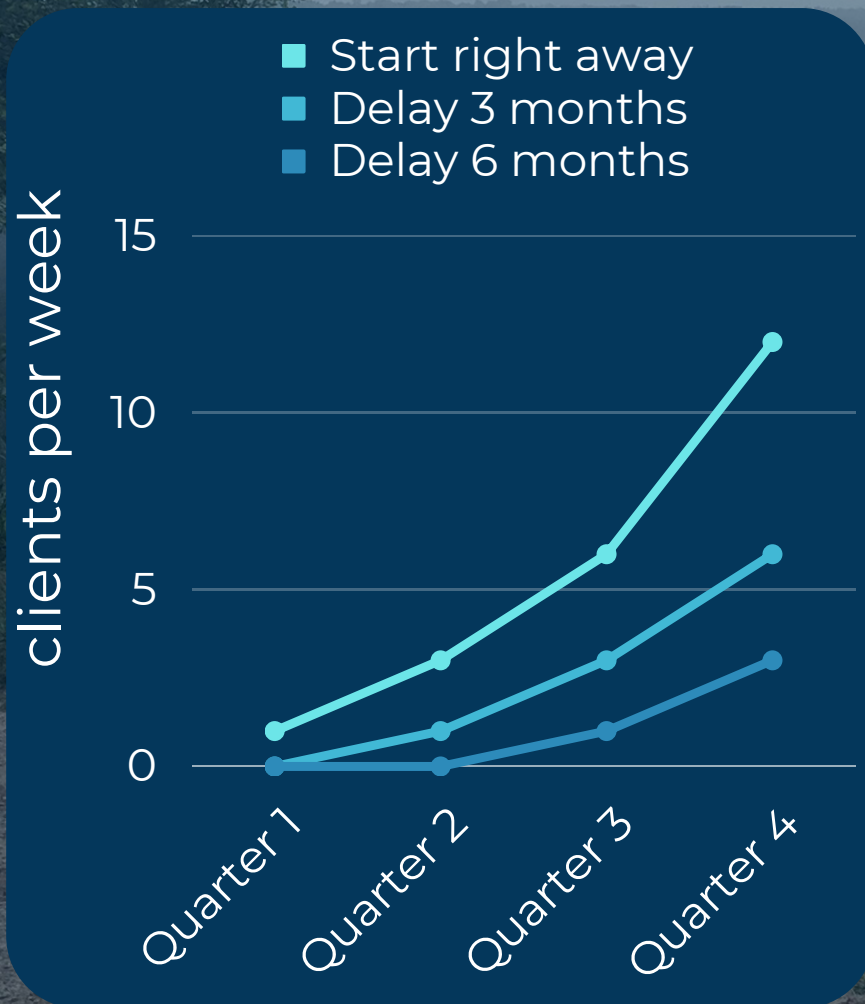


Income	Paying 30%	Keep
10,000	3,000	7,000
20,000	6,000	14,000
30,000	9,000	21,000
40,000	12,000	28,000
50,000	15,000	35,000



Income	Outfitting	Keep
10,000	2100	7,100
20,000	2100	17,100
30,000	2100	27,000
40,000	2100	37,100
50,000	2100	47,100

The Value of Time



How much would it cost you to delay starting to see clients by 3, 6 or 9 months while you slowly set up your practice systems from scratch?

session fee x #of clients x week

ex: \$100 fee x 9 fewer clients/week
= loss of \$900/week!

Outfitting Enables



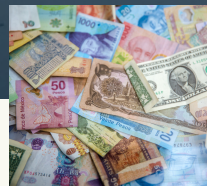
Part Timers

The affordable fee means you can spend your time seeing just as many clients as you want.



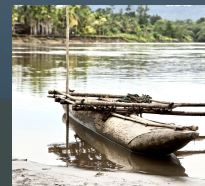
Keeping Your Job

Your employer/sending org. can be the subscriber to outfit you for your clinical role.



Low/No Fee Clients

Since there is no fee % taken, you can charge whatever you want, even \$0 if your pay comes from elsewhere.



Living Anywhere

It's your business and its mobile. Outfitting is designed for remote-area clinicians.

Intrepid Counseling Values



Competence

Maintaining the appropriate skills and training for the issues we treat.

Flexibility

Recognizing and designing for clients and clinicians' unique needs.

Creativity

Seeing people and their strengths and finding solutions that suits who *they* are.

Cooperation

Organizational collaboration and enthusiastic communication in coordination of care.



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A Better Way to Work Together

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